

Programme

- 09:30** **Doors open**
Registration and coffee
- 10:00** **Welcome**
Welcome by Filmby Aarhus, Funday Factory & Paul Tyler
- 10:15** **Discussing Children's Digital Rights**
Stine Liv Johansen, Aarhus University
- 10:45** **Designing with Children:
How to Involve them in Research**
Dylan Yamada-Rice, Manchester Metropolitan University
- 11:15** **The World of Peppa Pig**
Christina Colbeck, Secret Location
- 11:45** **Lunch**
- 12:30** **Building a Toddler Brand from Scratch**
Louise Sloth & Katrine Granholm, DR Minisjang
- 13:10** **Do's and Don'ts when Creating Products for
Preschoolers**
Jelena Stosic, Kids Industries
- 13:45** **Designing for Children's Rights**
Jonna Tötterman, D4CR
- 14:00** **Coffee break**
- 14:30** **Types of Play in Sago Mini Apps**
Pierre-Yves Boulerice, Sago Mini
- 15:00** **Creating and Testing for Toddlers:
LEGO DUPLO World App**
Thomas Otto Grüner & Emmet O'Neill, LEGO & StoryToys
- 15:45** **Conclusion and summing up the day**
Paul Tyler
- 16:00** **Beer & Mingling**
- 17:00** **You are invited to join GOLD bar in Ideas Lab,
Filmbyen 19, 2nd floor**