



ANYWARE
smarter living



LIVSKVALITET OG TRYGHED I HVERDAGEN

LÆNGST MULIGT I EGET SMART HJEM

OMSORG™

SMARTER LIVING-AS-A-SERVICE

4,000 SMART ADAPTORS SOLD | \$2M INVESTED | PATENTED | AWARD-WINNING DESIGN



- ✓ THE ONLY LAMP SOCKET ADAPTOR WITH SENSORS AND LIGHT DIMMING
- ✓ SUPERIOR SELF-INSTALL SMART LIVING SERVICES IN THE APP
- ✓ PRODUCT AND BUSINESS MODEL DESIGNED FOR VALUE-ADDED BUNDLES WITH PARTNER COMPANIES
 - ✓ PARTNER CUSTOMIZATION VIA WHITE-LABELLED APP AND PRODUCT CODES
 - ✓ GDPR-COMPLIANT DATA SHARING WITH PARTNER COMPANIES
- ✓ NEW CARE MONITORING SERVICE (OMSORG™)



FROM SMART HOME TO HOME CARE

ADAPTING TO CHANGING NEEDS DURING LIFE

WHILE STAYING IN OWN **SMART** HOME
FOR AS LONG AS POSSIBLE

A photograph of an elderly couple smiling. The woman in the foreground is wearing glasses and a light-colored top, laughing heartily. The man behind her has a white beard and is wearing a checkered shirt. A thick yellow diagonal line separates the text on the left from the photograph on the right.

TAKE CARE WITH OMSORG™

MORE THAN 1 IN 3 ELDERLY LIVES ALONE

FAMILY MEMBERS OFTEN BECOME THE
PRIMARY CAREGIVER



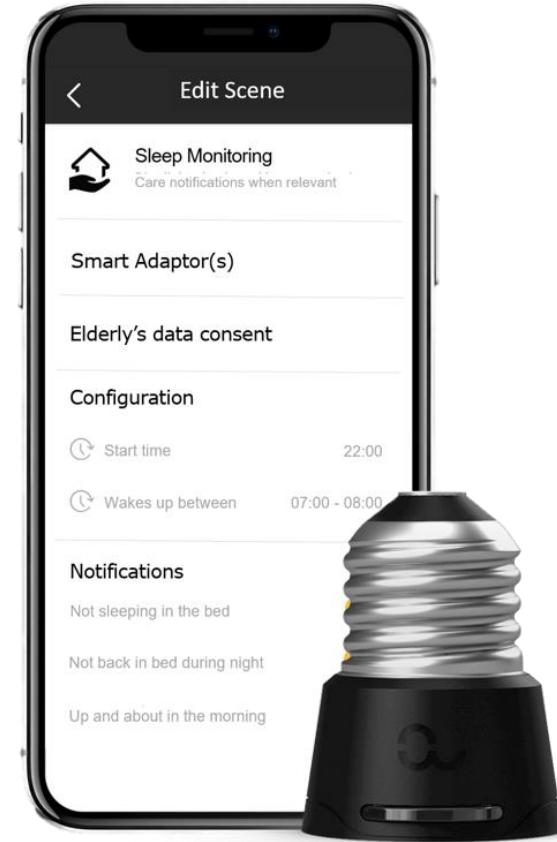
39.8 %



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HELPING THE NEXT-OF-KIN CAREGIVER

LOOK AFTER THEIR OLDER PARENT



DANISH DESIGN
AWARD
FINALIST
2020



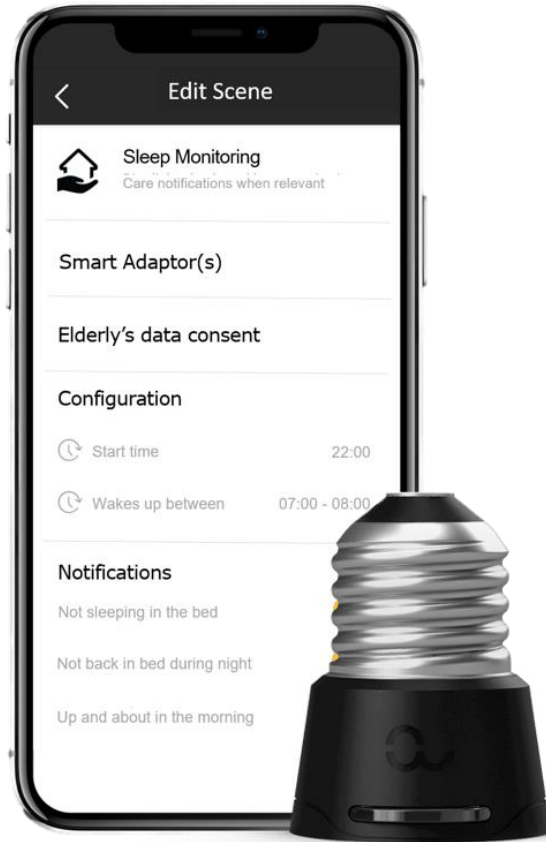
reddot award 2019
winner



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NON-STIGMATIZING

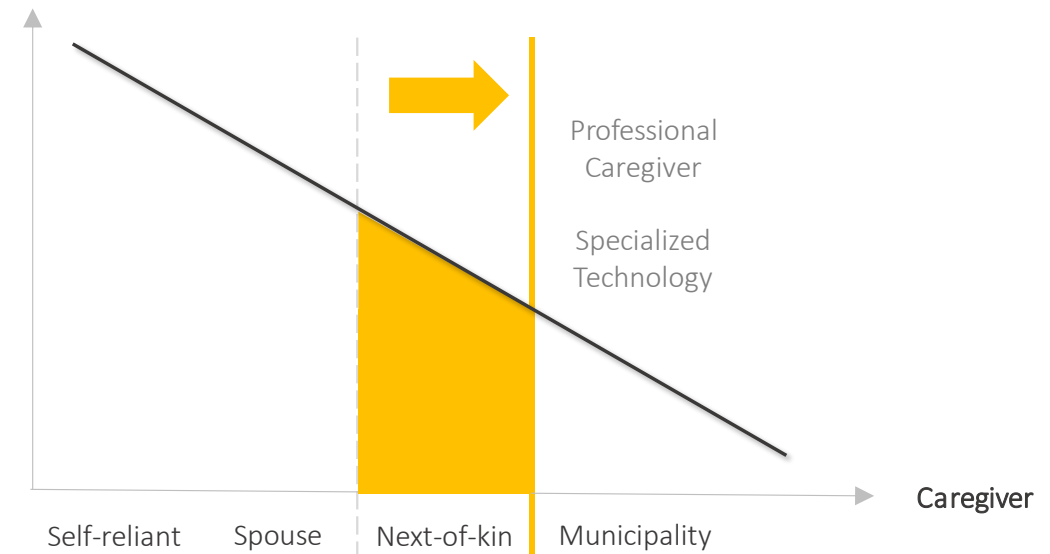
PREVENTIVE | VALUABLE FOR ALL



reddot award 2019
winner



Elderly's Cognitive
and Mobility Function

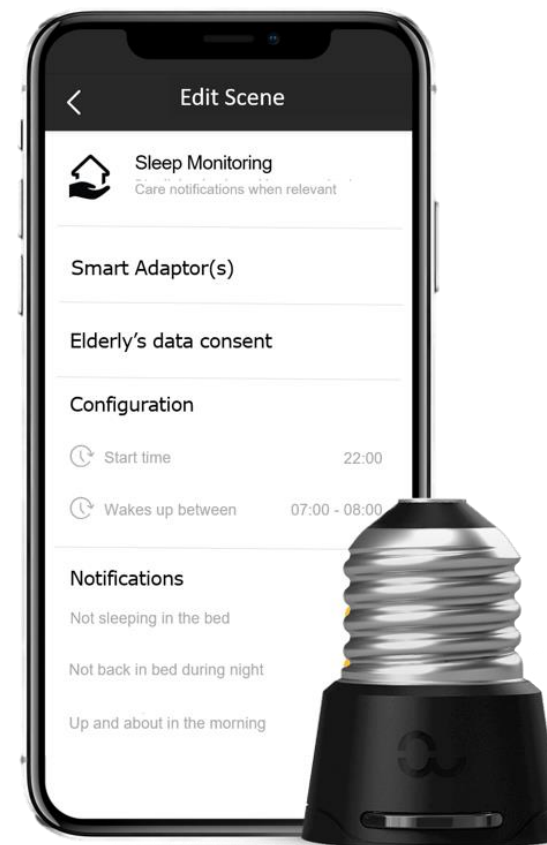


OMSORG™

NON-INTRUSIVE CARE MONITORING

PLUG-AND-PLAY SMART ROOM SOLUTION THAT SENDS CARE ALERTS, IF THE ELDERLY IS

- ✓ NOT SLEEPING IN THE BED
 - ✓ BACK TO BED DURING NIGHT
 - ✓ UP AND ABOUT IN THE MORNING
-
- ✓ EXISTING HOMES
 - ✓ NO WEARABLE DEVICE FOR THE ELDERLY
 - ✓ NON-INTRUSIVE ACTIVITY MONITORING
 - ✓ SEAMLESS INSTALLATION (NO TOOLS)
 - ✓ AWARD-WINNING DANISH TECHNOLOGY
 - ✓ ROBUST AND PROVEN SOLUTION IN THE MARKET



DANISH DESIGN
AWARD
FINALIST
2020

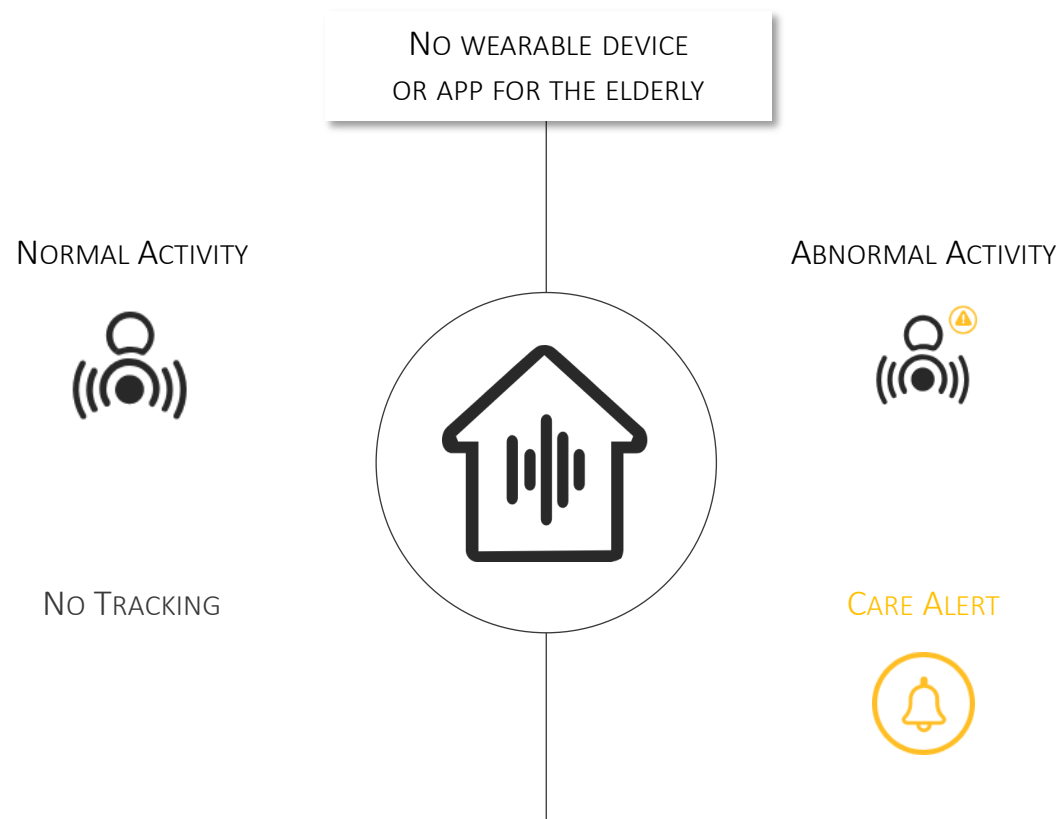


reddot award 2019
winner



ACTIVITY MONITORING

THE ART OF LISTENING WITHOUT UNDERSTANDING



DATA-DRIVEN DECISION SUPPORT

NEXT-OF-KIN INVOLVEMENT

- ✓ MOBILIZING THE NEXT-OF-KIN AS CAREGIVER
- ✓ ENABLING NEXT-OF-KIN ACT AS 'INSTALLER', TECHNICAL AND DATA SHARING (GDPR) FACILITATOR
- ✓ NEXT-OF-KIN RECEIVES NON-CRITICAL CARE ALERTS
- ✓ NEXT-OF-KIN CAN INVITE PROFESSIONAL CARE PROVIDER AS FIRST RESPONDER

DECISION SUPPORT FOR THE PROFESSIONAL CARE PROVIDER

- ✓ ACTIONABLE DATA INSIGHTS TO FACILITATE DIALOGUE ABOUT SLEEP QUALITY, NIGHT WANDERING, ROUTINES AND IMPACT OF REHABILITATION (§83A)

NOT A NURSE CALL SYSTEM

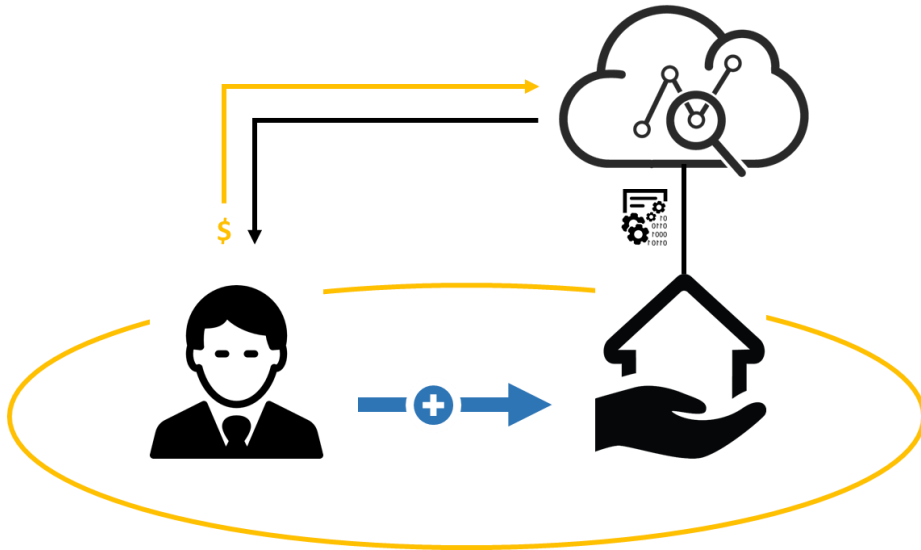
OMSORG™ IS A TOOL THAT PROVIDES

- ✓ DATA AND BEHAVIORAL INSIGHTS
- ✓ PREVENTIVE AND FUNDAMENTAL SAFETY
- ✓ NEXT-OF-KIN INVOLVEMENT

NEXT-OF-KIN INVOLVEMENT VS. LOCAL FIRST RESPONDER

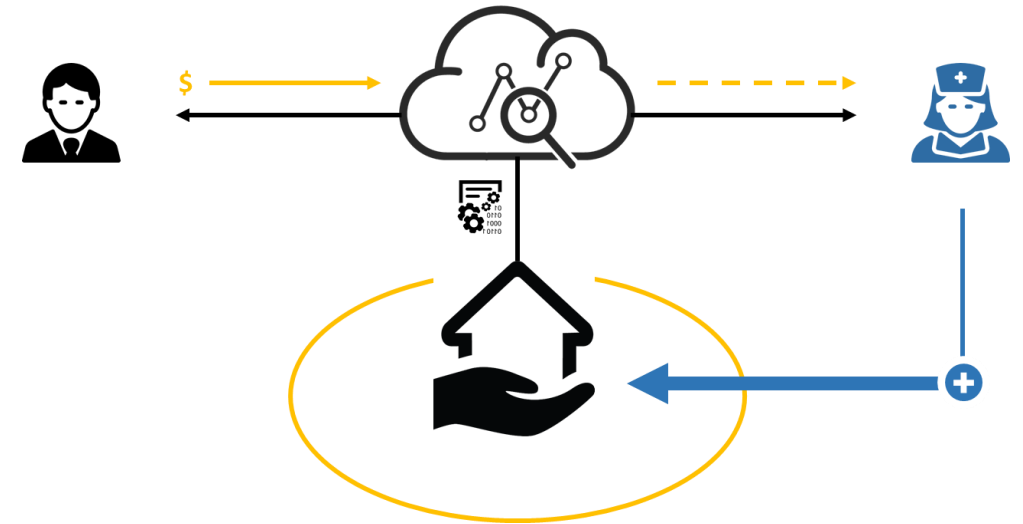
NEXT-OF-KIN LIVING CLOSE

CAN ACT AS CAREGIVER AND FIRST RESPONDER



NEXT-OF-KIN LIVING FAR AWAY

CANNOT ACT AS LOCAL CAREGIVER OR FIRST RESPONDER,
BUT CAN ADD A LOCAL PROFESSIONAL CARE PROVIDER
FIRST RESPONDER SERVICE



SYNERGETIC ROUTES-TO-MARKET

ENABLED BY THE OMSORG™ SOLUTION



VALIDATING THE BUSINESS CASE

KEY FINDINGS

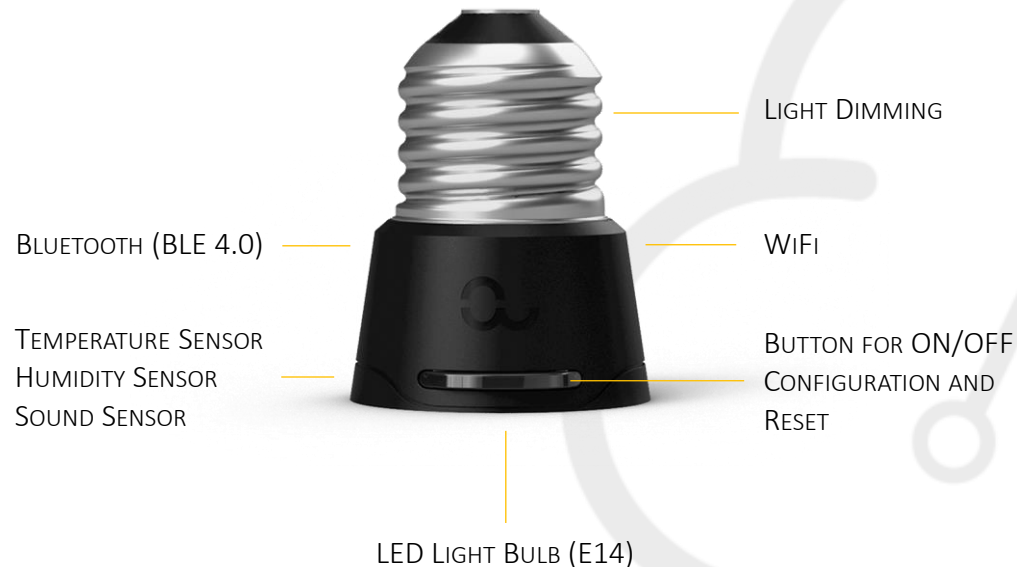
- ✓ THE **BIGGEST WORRY** OF THE NEXT-OF-KIN IS WHETHER THE ELDERLY CAN MANAGE ON HIS/HER OWN
- ✓ **45% IS INTERESTED** IN OR WANT A SEAMLESS AND SIMPLE DIGITAL ONE-ROOM SOLUTION THAT SENDS CARE ALERTS IF THE ELDERLY IS NOT
 - UP AND ABOUT IN THE MORNING
 - BACK TO BED DURING NIGHT
 - LEAVES HOME AFTER 19H00
- ✓ 7/8 NEXT-OF-KIN ARE **WILLING TO PAY €4** PER MONTH



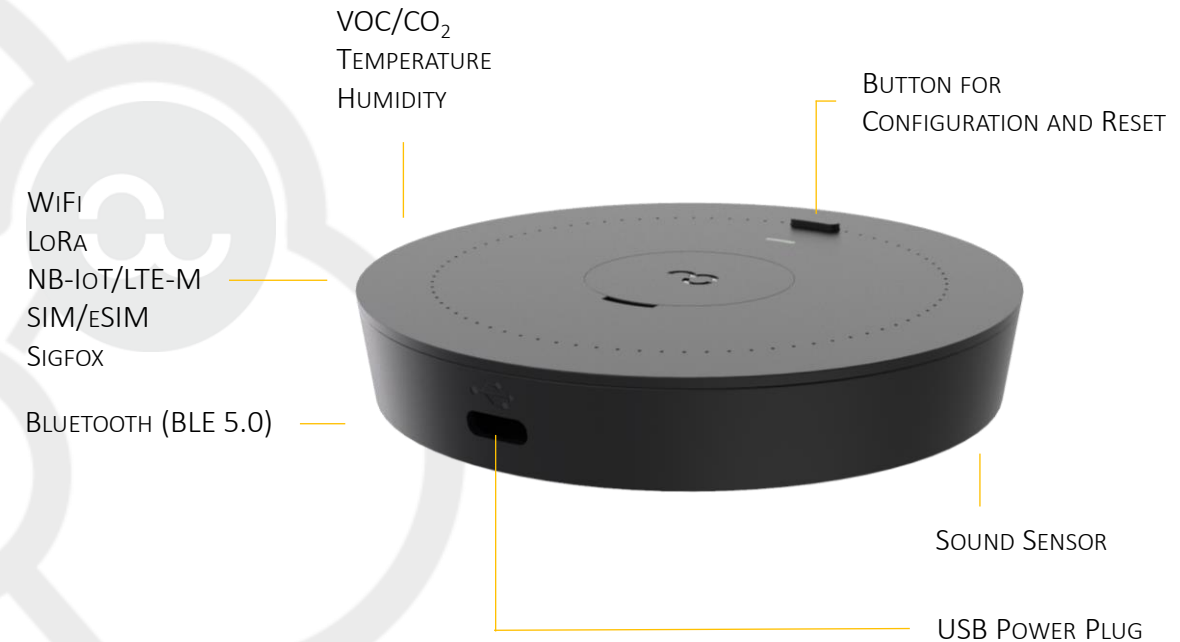
LEVERAGING THE TECHNOLOGY PLATFORM

NEW COMPLEMENTARY FORMFACTOR TO ENABLE SALES TRACTION IN NEW MARKETS AND B2B VERTICALS

ANYWARE SMART ADAPTOR™



ANYWARE SENSE™ (MODULAR PLATFORM DESIGN)



FROM SMARTER TO ASSISTED LIVING

PLUG-AND-PLAY NON-INTRUSIVE
REMOTE CARE MONITORING

- ✓ MOST AFFORDABLE SOLUTION
- ✓ NO WEARABLE DEVICE
- ✓ EASIEST TO INSTALL
(PLUG-AND-PLAY, NO TOOLS, ALL-IN-ONE)
- ✓ AWARD-WINNING DANISH TECHNOLOGY
- ✓ ROBUST AND PROVEN SOLUTION

EXPANDING INTO IOT HEALTHCARE

SUBSCRIPTION
PAYMENT

APP FOR THE
CAREGIVER

DEEP LEARNING
SOUND ALGORITHMS

UNIQUE AND NON-INTRUSIVE
SOUND CLASSIFICATION
TECHNOLOGY TO DETECT
EARLY SYMPTOMS



WiFi OR CELLULAR (LTE-M)

MACHINE LEARNING
BEHAVIORAL ALGORITHMS

ADAPTIVE LEARNING TO
DETECT ABNORMAL
BEHAVIOUR OF THE ELDERLY



TAKE CARE WITH ANYWARE



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MORTEN BREMILD | MBR@ANYWARE.SOLUTIONS | WWW.ANYWARE.SOLUTIONS

Team | Product | Market

4.000 Smart Adaptors in the Market

\$2M Invested

Incorporated
November
2015



Topdanmark
Forsikring-Pension



blueenergy

Ørsted

US Patent
May 2020

Tryg

Lærerstandens
Brandforsikring

KØBSTÆDERNES
FORSIKRING

innogy

e-on

creos

2016

2017

2018

2019



OP SmartLiving
Winner of Challenge Week 2017



IKEA Bootcamp 2017
Top 10 of 1,300 startups globally



CES - Eureka Park
Participant 2017



Nordic Startup Awards
Best IoT Startup 2017



Tech.Co
Startup Of The Year Europe 2017



Insurance Nexus
Best IoT Insurtech Startup Finalist 2017



Pioneers Festival
Top50 Startup 2017



PnP Ventures
Insurtech Startup 2017



Websummit Alpha
Participant 2016



reddot award 2019
winner



Market Launch
January 2018