A NORDIC TECH HUB

BusinessregionAarhus

Aarhus University is well known, and we have very good experience of recruiting graduates as software developers. They are highly educated and skilled. And they do well – even if they go to the United States, for example. They have no problem keeping up when they arrive in Silicon Valley.

Steffen Grarup, Director of Engineering, Uber

No. 1
in the world for
worker motivation IMD

Denmark has the
**world's healthiest
work-life balance**
– with above-average time spent
on leisure & personal care
OECD Better Life Index

**Most flexible
and liberal
hiring/firing
practices**
in the world
World Economic Forum

BUSINESS REGION AARHUS – A TECH HUB IN GROWTH

Business Region Aarhus is a collaboration between 12 municipalities in East Jutland, Denmark. The region is home to one million people and Denmark's biggest growth centre outside Copenhagen.

The tech hub of Business Region Aarhus is a centre of increasing international attention. A dynamic community of cutting-edge entrepreneurs, R&D specialists and leading IT companies are driving unprecedented growth – in a business climate ranked among the best in Europe.

More than 20,000 IT professionals have their workplace here, including experts in artificial intelligence, big data, data science, Internet of Things and user experience design. You'll also find companies highly skilled in the heavy industries and the creative sector.

As home to one of the world's top 100 universities and worldclass computer science, Business Region Aarhus is your gateway to development opportunities from the latest research and a rich source of promising talents. More than 50,000 students are enrolled in Aarhus University's more than 150 degree programmes.

Our culture for collaboration between startups, scaleups, and large corporations together with education institutions and government is internationally recognised. It's the key to open innovation, sustainable solutions and building value for your business.

Come join us.

GET TO KNOW DENMARK AND BUSINESS REGION AARHUS

No. 1
in the Digital Economy
and Society Index
(DESI) 2018

No.1 globally
for individual ICT usage
by citizens and consumers
(DESI) 2018

4G
Widest
coverage in EU28
EU Commission, 2017

DENMARK

BUSINESS REGION AARHUS

1 MILLION PEOPLE
500,000 JOBS
1 COMMUTING AREA

GOVERNMENT SUPPORT FOR DIGITAL GROWTH

The Danish government has launched a digital growth strategy to make Denmark an even more attractive hub for digital growth. Major investments in the tech ecosystem are underway, improving the opportunities for businesses to utilise the full benefits of new digital technologies.

Key strategic initiatives include:

• A matchmaking platform to give companies better access to talents and competencies within emerging digital technologies

• More flexible regulations to support the testing of new business models

• Introduction of computational thinking in elementary school classes

• A digital solution for reporting cyber security incidents

Source: The Danish Government

BEST FOR TEST AND DEMONSTRATION

Denmark is recognised worldwide for its ground-breaking research and development and is a leading test market for ICT, cleantech, smart grid and smart city solutions. The Danes are early adopters and eager to test new technologies. There are always partners ready with the facilities to test and demonstrate new products, technologies and concepts.

Source: Ministry of Foreign Affairs of Denmark

PUBLIC AUTHORITIES MAKE BUSINESS EASIER

Denmark is ranked by Transparency International as having one of the least corrupt public sectors in the world. The Danish authorities are known for their low level of bureaucracy and a commitment to creating the best possible conditions for doing business.

LOW TAX RATE

Denmark's tax rate is lower than the average for OECD and EU countries.
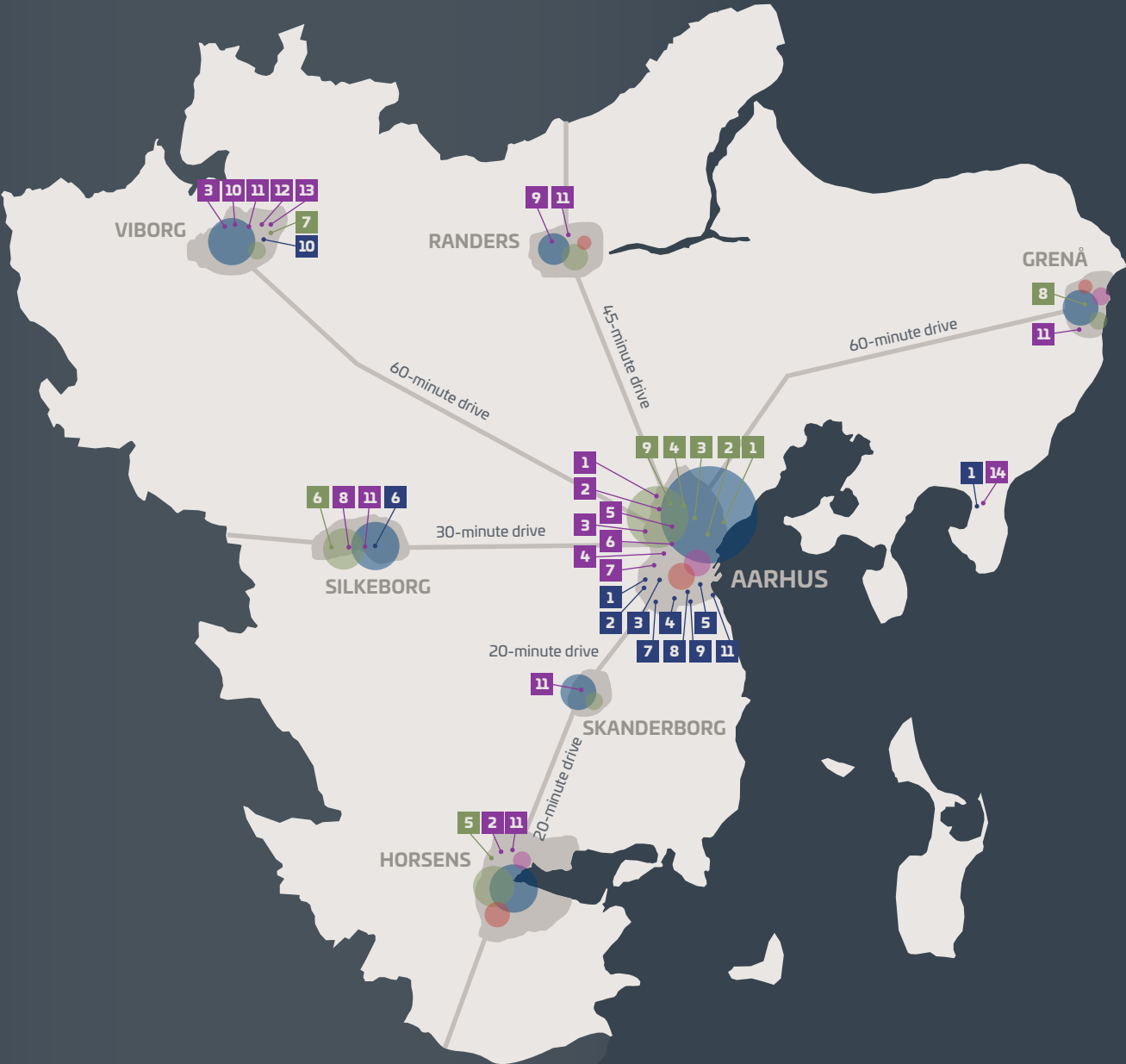
• 22% corporate tax rate

• Special expat tax scheme

" What is special in Scandinavia - and here in Business Region Aarhus - is the long tradition for collaboration between the private and public sector, academia and end users.
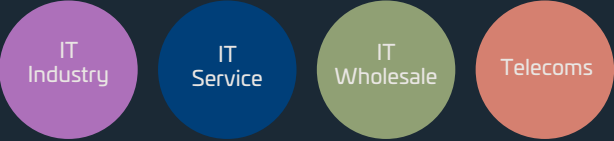
Ole Lehrmann Madsen, CEO, Alexandra Institute

BUSINESS REGION AARHUS
- A NORDIC TECH HUB

IT INDUSTRY

IT Industry · IT Service · IT Wholesale · Telecoms

INNOVATION HUBS AND NETWORKS

1. IT City Katrinebjerg
2. Incuba Science Park
3. it-forum
4. IoT-forum
5. Vitus Bering Innovation Park
6. Silkeborg Valley
7. Animation Hub Viborg
8. Game Hub Denmark
9. Filmby Aarhus

EVENTS

1. IWDK
2. IoT Week
3. Public Digitalisation (conference in Danish)
4. this. (tech human interactive stories)
5. Computer World Summit
6. LEADit & USEit
7. Local Rock Stars
8. BSS Digital
9. CareWare
10. Viborg Animation Festival
11. Digital Innovation Festival

EDUCATIONAL INSTITUTIONS WITH ICT PROGRAMMES

1. Aarhus University
2. AARHUS TECH
3. VIA University College
4. Danish School of Media and Journalism
5. Filmby Aarhus
6. Aarhus School of Marine and Technical Engineering
7. Business Academy Aarhus
8. College360
9. Tradium
10. Mercantec
11. Dania Academy
12. The Animation Workshop
13. Media College Denmark
14. European Film College

THANKS
86% of Danes speak English

58% of Danes speak German
DANKE

LOCATED IN BUSINESS REGION AARHUS

GRUNDFOS

kamstrup

TERMA

UBER

CISCO

EG

netcompany

TATA

Vestas

TRADESHIFT

HUAWEI

lix

Clearhaus

INSPARI

spiir

UNSILO

lunar way

FIRSTAGENDA

IT MINDS

INSERO

CGI

SYSTEMATIC

ebay

IBM

SIEMENS

Google

STIBO

TDC

creuna

ZITCOM

TRIFORK.
...think software

KILOO

dc Danske Commodities

LEGO

DXC.technology

SAS

Danske Bank

Danfoss

bankdata
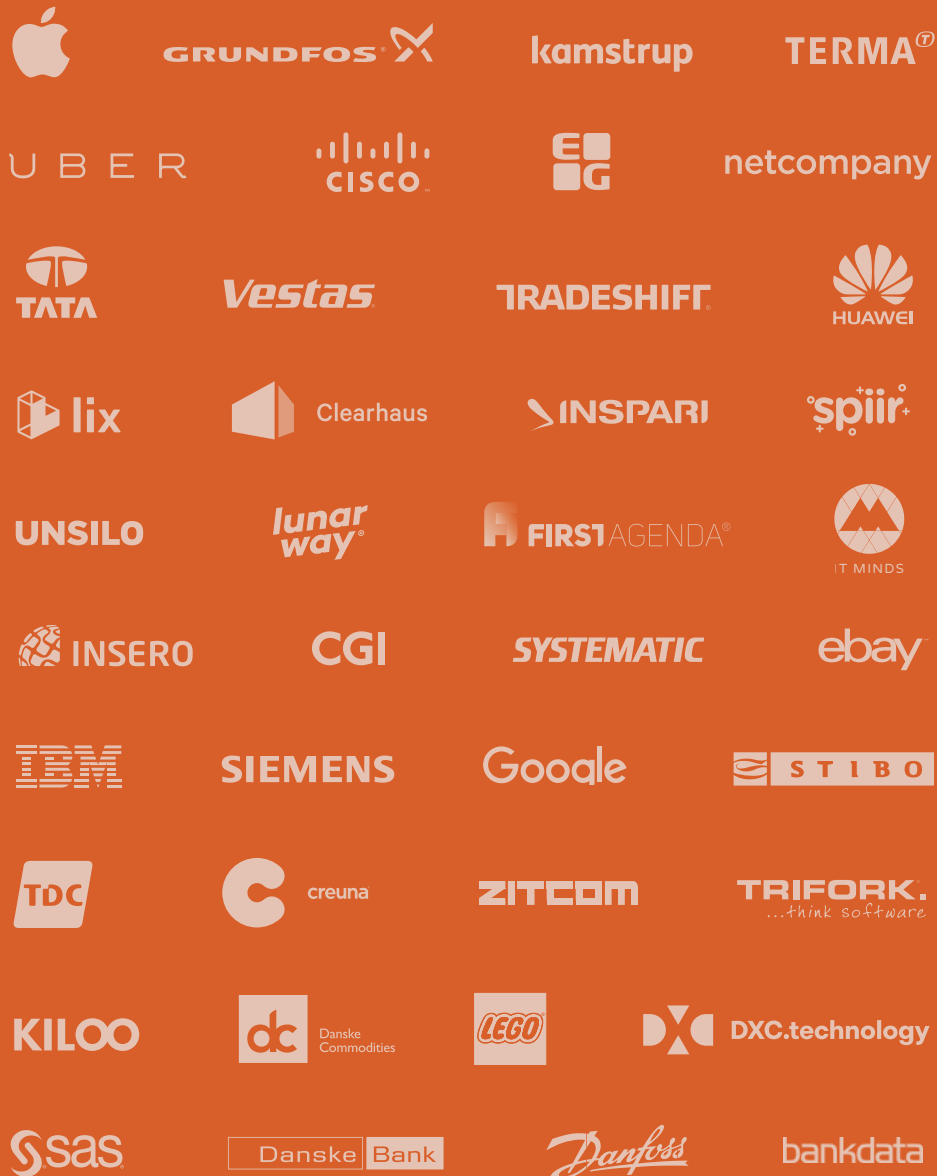
MEET THE COMPANIES

Business Region Aarhus is an ideal base for creating and delivering products and services. Here are a few examples.

TERMA

Operating in the aerospace, collaborating with NASA among others, denfense and security sector, Terma develops and designs high-tech solutions for use in mission-critical environments and situations, where human lives and valuable material assets are at stake.

UBER

Uber's engineering office in Aarhus employs around 65 skilful software developers from all over the world. The developers create the infrastructure software that makes Uber data centres extremely reliable and scalable.

GOOGLE

Google's R&D facility in Katrinebjerg, Aarhus developed the powerful V8 engine in the popular internet browser Google Chrome.

VESTAS AND SIEMENS

The R&D facilities of Vestas and Siemens design the largest wind power plants in the world. Together, the companies are responsible for 86% of the world's total offshore wind power. Digital twins, supercomputing and big data analysis ensure Vestas wind turbines always perform at their best. The technology is also behind a global weather model which helps Vestas' clients choose the ideal location for building new wind power plants.

DANSKE COMMODITIES

As a trading house that works around the clock in many dif-ferent systems, Danske Commodities is heavily dependent on reliable IT. That's why their IT set-up is best-in-class. Many of their tools and systems are developed and hosted in-house.

GRUNDFOS

Grundfos is a global leader in advanced pump solutions. The company continuously develops new technology to make the pumping systems as energy efficient as possible.

APPLE

The ready availability of renewable energy was crucial to Apple's decision to invest DKK 6.3 billion in a state-of-the-art data centre in Viborg. In the future, the aim is to use excess heat for district heating, making the centre even more sustainable.

> We collaborate with Aarhus University on lectures, teaching and recruitment. To support our international employees, we work closely with the local municipal authority, which provides advice on tax returns, public secure login, social events and other services. We are very positive about both collaborations.
>
> Steffen Grarup, Engineering Director, Uber

> The infrastructure allows us to recruit employees from all over the region. The train from Aarhus C to our office in Skanderborg only takes 17-18 minutes. The motorway is close by as well, so it's easy for employees to commute from other towns like Horsens, Silkeborg and Kolding.
>
> Bo Brandt Cramer, Chief HR & Legal Officer, Zitcom

> We find that we have good opportunities to influence the educational institutions in relation to student programmes.
>
> Mogens Qvist Frandsen, Chief HR Business Partner for CIO and Head of Digital Transformation, Grundfos

> Google opened the Aarhus development office to attract highly specialised computer scientists. Since then, the office has made the Chrome web browser faster and introduced a modern web programming language called Dart. Opening this office has turned out to be a great investment.
>
> Lars Bak, former Distinguished Engineer, Google
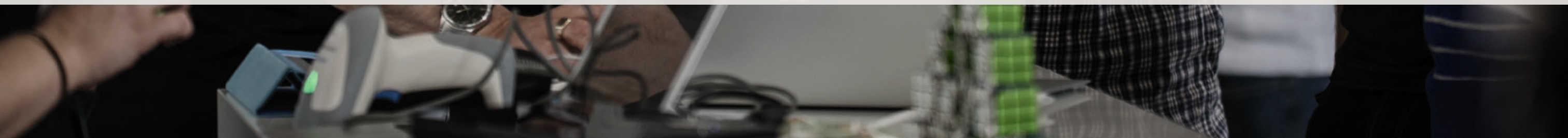
DON'T JUST TAKE OUR WORD FOR IT...

Ready access to SKILLED LABOUR at all levels
IMD

Most flexible and liberal hiring/firing practices
World Economic Forum

WORLD LEADER in employee/employer cooperation
World Economic Forum

No.1 in the world for socially responsible business leaders
IMD, 2017

No.1 in the world for worker motivation
IMD

RECRUITMENT

GO HEADHUNTING AMONG THE WOLRD'S BEST-EDUCATED AND MOST MOTIVATED TALENTS

The best people are easy to find in one of the world's best-educated regions. Danish employees are skilled, independent problem-solvers with a creative mindset, and they are eager to take on responsibility – whether creating new business opportunities, products or services.

What we are doing is technically very challenging, and that makes it easier to attract software developers. There are not many places in Europe where you can work at such a high technical level.

Steffen Grarup, Director of Engineering, Uber

The Google engineering office in Aarhus benefits greatly from the local university environment. Aarhus University produces excellent computer scientists who are a good match for our teams. In addition, Aarhus' reputation as a vibrant university city helps attract talent from all over the world.

Mads Ager, Google Aarhus Site Lead

Because we are in close and ongoing dialogue with educational institutions, we have a say in which skills are important for students – making them a better fit for our type of business.

Sara Alvad, Lead Brand and Communication Consultant and Team Lead, Creuna

There are many opportunities to follow a career in this area. This makes it attractive to move as a family because it is easy for both spouses to get jobs. At the same time, there are many companies that need the same type of labour, and this clearly helps to make the region more attractive to well-qualified people.

Michael Stubbe, Vice President HR, Kamstrup

It is definitely easier to recruit here because there is a huge pool of talent. This region has a very good educational environment and it is very international.

Dion Sørensen, Vice President, Head of Human Capital, Danske Commodities

INNOVATION ENVIRONMENTS & NETWORKS

KNOWLEDGE SHARING IN A SPECIALISED CLUSTER

Knowledge flows and innovation is enhanced within specialised clusters of business, research institutes and education.

Business Region Aarhus holds many opportunities to collaborate and create innovative digital solutions in cross-disciplinary networks.

SMART AARHUS - A NORDIC APPROACH TO COLLABORATION

Smart Aarhus is a public-private partnership that proposes a new way of organising efforts to find effective and sustainable solutions to the challenges many cities face. The partners include the City of Aarhus, Central Denmark Region, Aarhus University, the Alexandra Institute, VIA University College, it-forum and private companies.

" We live in a time where the pace of change is faster than ever before, and users are increasingly setting the agenda. This requires a new approach to how we operate and make decisions. Smart Aarhus proposes an alternative way of collaborating between the public and private sector, where we work together to make use of digital opportunities and address challenges. This enables us to collaborate and coordinate initiatives across cities and regions – nationally and internationally – where we work actively to strengthen the role of digitalisation in city development.

Niels Højberg, CEO, City of Aarhus and President of Smart Aarhus

INNOVATION ENVIRONMENTS IN BUSINESS REGION AARHUS

VITUS BERING INNOVATION PARK

Vitus Bering Innovation Park connects and facilitates the innovation ecosystem between research, education and industry. Part of VIA Campus Horsens, the park houses Insero, BusinessHorsens, Venture City Horsens and a network of innovative companies and start-ups working with tech and digital solutions.

ANIMATION HUB VIBORG

Animation Hub Viborg is an international recognized business incubator within animation, games and new media. It includes the business cluster Arsenalet and The Animation Workshop of VIA University College which has trained animators for the international animation, computer game and visual effects industry since the late 1980s with special focus on functional animation and applied comics. It is ranked Top 10 as Best Animation Schools worldwide (The Rookies, 2018), and all classes are conducted in English.

GAME HUB DENMARK

Game Hub Denmark is Denmark's leading game incubator. Part of a fully-fledged gaming ecosystem in Grenaa, the incubator trains, develops and supports computer game start-ups in developing new games and their business. Global cooperation and partnerships with international partners and publishers are a top priority from day one.

SILKEBORG VALLEY

Silkeborg Valley is a strong network of IT companies that share and develop ideas. The focus is on networking, knowledge sharing and collaboration. Member companies host the networking meetings in turn – creating a forum for companies to gain qualified input on how to handle a challenge and develop their business.

IT CITY
KATRINEBJERG

IT City Katrinebjerg is in a league of its own. As Denmark's leading IT growth centre, it's the place where companies and researchers meet and collaborate on the development of new IT-based products and services.

Google Denmark's development department

Redia

IT Minds

Mjølner Informatics

IT CITY
KATRINEBJERG

Scalgo

Bookbites

...and many others

Partisia

A DYNAMIC ENVIRONMENT FOR IT INNOVATION

The innovation network at IT City Katrinebjerg comprises more than 100 companies, business support organisations and R&D institutes that all interact with the IT research and education programmes at Aarhus University. Here you will also find the INCUBA incubation and development house, the network organisations it-forum and IoT-forum and the Alexandra Institute, which specialises in transforming new IT research and technology into innovative products and services.

IT City Katrinebjerg is attractive to companies because Aarhus University is here, giving easy access to researchers and students. We have a long tradition for working in interdisciplinary teams with specialists in computer science, engineering, software development, interaction design, industrial design, user participation, anthropology and business understanding.

Ole Lehrmann Madsen, CEO, Alexandra Institute and founding partner of Katrinebjerg.

The Department of Computer Science at Aarhus University is internationally renowned for its excellent research in algorithms, data analysis, cryptography, human-computer-interaction, programming languages, program verification and other core CS disciplines. In selected disciplines, the department's researchers rank among the top 10 in the world. As a school of computer science in general, the department is ranked 100-120 in the world by Times Higher Education and QS Ranking, which evaluate the top 5-10% of the 25000+ universities worldwide. The department currently has approximately 750 students and a faculty of approximately 30 professors and associate professors.

Professor Kaj Grønbæk, Head of Department of Computer Science, Aarhus University

IT-FORUM OG IOT-FORUM
- TWO NETWORKS AT KATRINEBJERG

It-forum is a network of more than 470 organisations, including companies, colleges and local, regional and state authorities. The network represents close to 20,000 IT professionals in total, from CEOs to programmers, who all share an interest in adopting smart information and communication technology (ICT).

The newly established, independent network IoT Forum Denmark provides a meeting place for companies and research institutes with a shared interest in how applied Internet of Things technology can create measurable value within traditional business areas and across industries. The IoT Forum network facilitates Danish and international events.

DUAL CAREER PROGRAM

Aarhus University provides a dual career program that supports students with special talents such as elite athletes and student entrepreneurs in successful completion of a university education.

AN AMBITIOUS INCUBATION ENVIRONMENT

Katrinebjerg offers excellent conditions for creating successful new businesses. The AU Incubator provides office and meeting facilities, advice, workshops and networks for students who dream of becoming entrepreneurs while studying at Aarhus University. Students interested in the latest ICT are invited to join the Orbit Lab tech hub, where they can explore their ideas and create innovative solutions together with the lab's researchers and partners.

Hatch IT Lab exists to help computer science and IT product development students examine, mature and develop their business ideas. And, for selected startups, INCUBA StartupLab offers a network and qualified mentoring to support development and scale-up.

RESEARCH & EDUCATION

Business Region Aarhus is the home of Danish Technological Institute, The Alexandra Institute and Aarhus University - which ranks among the world's top 100 universities. All three organisations have earned international respect for their valuable contributions to research in data science, big data, artificial intelligence, Internet of Things and user-driven design.

The region has a tradition for close collaboration between researchers, students and companies. With 50,000 students enrolled in more than 150 degree programmes, it is a unique recruitment base for knowledge-intensive businesses worldwide.

FIELDS OF SPECIALIST RESEARCH EXPERTISE :

- Big data and data science
- Internet of Things (IoT)
- Cyber security
- User-driven design, human-computer interaction (HCI) and user-experience design (UX)

RESEARCH CENTRES AT AARHUS UNIVERSITY:

- DIGIT (Centre for Digitalisation, Big Data and Data Analytics)
- Centre for Participatory IT
- AU Smart Cities
- Center for Computational Thinking and Design
- DATALAB - Center for Digital Social Research
- CAVI (Interaction Design and Digital Aesthetics
- MADALGO (Centre for Massive Data Algorithmics)
- Concordium Blockchain Research Center

CYBERSECURITY

" Based on the research at Aarhus University there is a strong cyber security community in Aarhus. This provides a foundation for numerous IT companies in the region and is also a decisive factor for Cryptomathic.

Torben Pryds Pedersen, CEO Cryptomatic

NEXT GENERATION INTERNET

" The Next Generation Internet initiative is funded by the European Commission and aims to shape tomorrow's internet, based on values such as openness, inclusivity, transparency, privacy, cooperation and protection of data. In Aarhus, our research centre applies big and deep data methods to understand the socioeconomic and cultural factors that will shape the next generation internet. We then evaluate and recommend how to move the development of a value-based internet forward, for instance by integrating transparency and privacy in everyday IoT solutions and infrastructure. Smart cities and the integration of IoT in everyday life create a need for other levels of protection. We investigate how the internet will look in ten years, what issues we will face and how we will deal with them.

Anja Bechmann, Research Director & Research Fellow, DATA-LAB - Center for Digital Social Research & Aarhus Institute of Advanced Studies, Aarhus University

AARHUS UNIVERSITY LEADS GLOBAL TECHNOLOGY PROJECT ON SMART CITIES

SynchroniCity is a project to create a global digital market for Internet of Things (IoT) and Smart Cities, based on common standards and the needs of cities and their citizens. Headed by Aarhus University, the project brings together eight European cities and cities in South Korea, USA, Mexico and Brazil in an international consortium of 38 partners. The project has a budget of EUR 20 million.

" Cities are catalysts for the digital transformation of the entire community. But copy-paste does not work from one city to another. SynchroniCity is part of a large global movement that will take us beyond the trial stage and, through the power of examples, create solutions and standards that are good for citizens, authorities and businesses. We must show how to connect local concerns to a global market by focusing on people's needs.

Martin Brynskov, Ph.D. Associate professor, interaction technologies, Aarhus University

DABAI – DANISH CENTRE FOR BIG DATA ANALYTICS DRIVEN INNOVATION

DABAI is a partnership between educational institutions, IT companies and public authorities which aims to make Denmark a pioneer in exploiting the full potential of big data. The partners can draw on DABAI to help them make the best possible use of data related to their business.

BE INSPIRED, MEET LIKE-MINDED PEOPLE AND LET YOUR CREATIVITY RUN WILD

EVENTS

VIBORG ANIMATION FESTIVAL

Denmark's largest animation festival brings a world of imagination and storytelling alive through the genius of some of the world's most outstanding animators. The festival showcases new works, features and short films, documentary formats and animation tools for business and social enterprise.

IWDK

Internet Week Denmark is a week-long festival that celebrates the Internet and its importance to innovation, growth and people's daily lives. Based on more than 100 crowdsourced events, the festival brings companies, educational institutions and individuals together for knowledge sharing, learning, social activities and networking.

Around 8000 participants.

IOT WEEK

IoT Week is an annual event that gives inspiring insights into IoT cases, research and solutions. Participants come from all over the world, and the event is a must if you are looking for new partners. The event targets strategic decision-makers, who are looking for inspiration, and technicians and researchers, who want to stay up-to-date with the latest trends and standards.

THIS.

this - or tech human interactive stories - is a business conference on creative tech, digital storytelling, future business innovation and human-centred design. An outdoor festival space explores music, art and installations.

Around 3,000 visitors attend.

CAREWARE

CareWare runs presentation days and an annual conference to promote innovation, knowledge and the development of new technology for health care and assisted living.

LEADIT & USEIT

Looking for insights into how to build and manage a digital organisation and create business and customer experiences in a digital age? Then this is the conference for you. The aim is to help business developers and other key people make informed decisions about digital strategies.

BSS DIGITAL

BSS Digital focuses on the digital opportunities and challenges of our time. Aarhus University Business and Social Sciences share their knowledge and lead discussions with companies and researchers about how to navigate in a digital world – now and in the future.

PUBLIC DIGITALISATION

Public Digitalisation – Offentlig Digitalisering – is Denmark's largest conference on the digitalisation of the public sector. More than 1,500 participants meet at this annual event to discuss the challenges and opportunities that digitalisation brings.

LOCAL ROCK STARS

Local Rock Stars is a one-day conference that aims to share knowledge and insights with IT professionals and students. Participants come along to hear in-depth presentations by speakers from locally based companies working with tech, UX and QA.

COMPUTERWORLD SUMMIT

The key words are digital transformation and secure business when 500 IT professionals gather at the Computerworld Summit to share insights into strategy, innovation, customer reviews and IT security.

> " Our corporate language is English, so we have no barriers when it comes to employing highly qualified international candidates.
>
> Dion Sørensen, VP, Head of Human Capital, Danske Commodities

> " Denmark has undoubtedly become a top destination for international families. Work opportunities are blooming in a range of industries, and, among Danes, there is an obvious shift towards an international mindset. This facilitates a very enjoyable lifestyle for those who have chosen this country as their new home.
>
> Daniela Trifiletti, Founder of My Danish Family

> " The public sector offers helpful services and advice for international employees, which we often use – for example, practical advice about tax, financial matters and social activities.
>
> Steffen Grarup, Director of Engineering, Uber

Employees are entitled to five weeks of vacation and time off with **full pay** on a child's **first day of illness**
OECD Better Life Index

Denmark has the world's healthiest work-life balance – with above-average time spent on leisure & personal care
OECD Better Life Index

2nd best country for raising kids in the world FORBES Magazine 2017 World Report

The official working week is 37 hours
OECD Better Life Index

Denmark ranks as the world's 3rd happiest country out of 156 (UN World Happiness Report 2018)

3rd best country for quality of life
FORBES Magazine 2017 World Report

MAKE YOURSELF AT HOME
THE GOOD LIFE

Denmark ranks among the top countries in the world for quality of life and work-life balance. Look forward to a high standard of living, flexible working conditions and a safe environment where your family will flourish. Day care for small children is high quality and relatively inexpensive, making it easy to combine your career ambitions with a fulfilling family life.

A LOCAL EXPAT COMMUNITY

To help newcomers and their families settle in, International Community creates social and professional networks through events, seminars and online activities. They can also help you with your paperwork.

newcitizen.dk

INTERNATIONAL SCHOOLS

Business Region Aarhus offers a range of education programmes for the children of expat families, including IB Primary Years, Middle Years and Diploma Programmes. Aarhus Academy of Global Education and International School Viborg are among the schools that provide these opportunities.

CONTACTS

INVEST IN DK
Jesper Algren
Special Advisor Tech

Part of the Ministry of Foreign Affairs of Denmark, Invest in Denmark is a customised one-stop service for foreign companies looking to set up business in Denmark. We measure our success by how well we contribute to yours.

M: +45 2168 0856   E: jesalg@um.dk
www.investindk.com

INTERNATIONAL COMMUNITY
Jesper Theil
Head of Communication

International Community and Spouse Community Aarhus support international employees and their families during their stay in the Aarhus region and create social and professional networks through a wide range of events, seminars and online activities. Today, more than 3,500 people are involved in the networks.

M: +45 8612 7200   E: jt@internationalcommunity.dk
www.internationalcommunity.dk

ANIMATION HUB VIBORG
Morten Thorning
Head of Studies

The Animation Hub Viborg consists of the animation school The Animation Workshop, the business cluster Arsenalet, an Animated Learning Lab, a Drawing Academy, professional training courses for animation professionals, artist residency, and BA degrees in Character Animation, CG Arts and Graphic Storytelling.

M: +45 8755 4903   E: mt@via.dk
http://en.animationhub.dk

GAME HUB DENMARK
Mikkel Fledelius Jensen
Managing Director

Game Hub Denmark is a complete ecosystem covering game education, innovation and incubation in Denmark. The hub collaborates and innovates with some of the most important players in the gaming industry. Its goal is to be the lead supplier of game developers, game companies and game productions in Denmark.

M: +45 2681 5133   E: mfj@gamehubdenmark.com
https://gamehubdenmark.com

ALEXANDRA INSTITUTE
Ole Lehrmann Madsen
CEO

The Alexandra Institute conducts application-oriented IT research and innovation that benefits citizens and businesses by merging research with commercial relevance and user involvement. The institute creates value through innovative IT-based products and services, inspired by relevant social challenges and the need of companies and organisations to utilise the latest knowledge.

M: +45 2015 4451   E: ole.l.madsen@alexandra.dk
https://alexandra.dk/uk

AARHUS UNIVERSITY
Martin Brynskov
Associate Professor, interaction technologies

Aarhus University is a leading international research university covering all scientific areas with a staff of 11,000 employees. The majority of the 43,000 students are post-graduate students enrolled on Master's and PhD programmes. Aarhus University is among the top 100 universities in the world. The aim of the university is to sustain and enhance the high standard of research and education, which has placed it among the international elite.

M: +45 3068 0424   E: brynskov@cavi.au.dk
www.au.dk/en

IT-FORUM
Bo Sejer Frandsen
CEO

It-forum is a member-based network for more than 470 companies from private and public organisations, colleges, and local, regional and state authorities. The network represents close to 20,000 IT professionals in total, from CEOs to programmers, who all share an interest in adopting smart ICT technologies to meet their innovation needs and to improve their businesses.

M: +45 2835 1400   E: bsf@itforum.dk
www.itforum.dk/english.asp

IWDK
Louise Overgaard
Project Lead

Internet Week Denmark is a week-long festival that celebrates the Internet and its importance to innovation, growth and people's daily lives. Based on crowdsourced events, the festival brings companies, educational institutions and individuals together for knowledge sharing, learning, social activities and networking.

M: +45 4051 6883   E: louise@internetweekdenmark.com
https://internetweekdenmark.com

TECHNOLOGICAL INSTITUTE
Lars Byrdal Kjær
Section Manager

Technological Institute translates the latest knowledge and technology into value for Danish businesses in the form of products, materials, processes, methodologies and tests. We have more than 1,000 employees, leading facilities and a strong global network.

M: +45 7220 3348   E: lkja@teknologisk.dk
www.dti.dk

VIA UNIVERSITY COLLEGE
Lisbeth Katborg Bjerre
Director of Communication, Student Life and Global Engagement

VIA University College educates engineers, teachers, nurses, designers and many others and offers more than 40 degree programmes at eight campuses across the region. VIA has 20,000 students enrolled plus more than 20,000 annual participants in diploma, academy profession and master degree level programmes. This makes VIA the largest further education institution in Northern Europe.

M: +45 8755 1421   E: likb@via.dk
www.en.via.dk

IOT-WEEK
Karsten Dehler
CCO

IoT Week provides inspiring insights into IoT cases, research and solutions from Denmark and abroad. The 1,500 participants come from all over the world, making the event a great opportunity if you are looking for new partners.

M: +45 22 80 77 55   E: kd@itforum.dk
https://iotweek.org

BUSINESS REGION AARHUS
Jane Baad Jensen
Director

Business Region Aarhus is a partnership of 12 municipalities that aims to create growth and jobs. Through our growth initiatives, we support development in the area, making it attractive to entrepreneurs, newcomers and students.

M: +45 2372 1014   E: jjaba@aarhus.dk
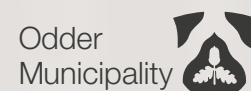www.businessregionaarhus.com

BUSINESS REGION AARHUS
A PARTNERSHIP SUPPORTING THE STRONG NORDIC TECH HUB

Business Region Aarhus is a collaboration between 12 municipalities in East Jutland, Denmark. The tech hub is home to one million people, 500,000 jobs and is Denmark's largest growth centre outside Copenhagen

VIBORG MUNICIPALITY

Horsens Municipality

Favrskov Municipality

Skanderborg Municipality

MUNICIPALITY OF norddjurs

Municipality of RANDERS

HEDENSTED MUNICIPALITY

Silkeborg Municipality

MUNICIPALITY OF SAMSØ

Syddjurs MUNICIPALITY

Odder Municipality

CITY OF AARHUS

A GREAT PLACE FOR

TECH INNOVATION

BUSINESSS REGION AARHUS
DENMARK

ARTIFICIAL INTELLIGENCE

INTERNET OF THINGS

BIG DATA

DATA SCIENCE

CYPER SECURITY

USER DRIVEN DESIGN

HUMAN COMPUTER INTERACTION

USER-EXPERIENCE DESIGN

BusinessregionAarhus